



WBCB Television Inc./CW Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	Contract # 20365	Rev # NEW	Bill Cycle Broadcast	Print Date 9/7/2012	Entry Date 9/6/2012
	Advertiser .DEM. CNG. CMP COMM.			Brand .DEM.CNG.CMP COM	Network WBCB
	Contract Description ISSUE			Dates 09/04/12 - 09/10/12	Revenue Type CA5
	Estimate # 1543	Proposal # 06850011		Primary Salesperson PHILADELPHIA PMC	Buyer: Mike Furman

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X				X			2	09/07 - 09/10	10:00:00 a 10:59:59 a	PO2	:30	2	\$40.00
										Prg: JUDGE MATHIS				
					X			1	09/03 - 09/09					
	X							1	09/10 - 09/16					
A 2	X				X			2	09/07 - 09/10	11:00:00 a 11:59:59 a	PO2	:30	2	\$40.00
										Prg: JUDGE ALEX				
					X			1	09/03 - 09/09					
	X							1	09/10 - 09/16					
A 3	X				X			2	09/07 - 09/10	05:00:00 p 05:59:59 p	PO1	:30	2	\$60.00
										Prg: AMERICA'S FUNNIEST H				
					X			1	09/03 - 09/09					
	X							1	09/10 - 09/16					

Billable		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Sep 2012		\$280.00	\$238.00			\$280.00	\$238.00
Totals:		\$280.00	\$238.00			\$280.00	\$238.00